

Partner Universities

University of Belgrade, Faculty of Economics (Serbia)
University of Economics, Bratislava (Slovak Republic)
Academy of Economic Studies, Bucharest (Romania)
Corvinus University of Budapest (Hungary)
Vadym Hetman Kyiv National Economics University, Kiev (Ukraine)
University of Economics, Prague (Czech Republic)
Vienna University of Economics and Business (Austria)
University of Zagreb, Faculty of Economics and Business (Croatia)

Eligibility

Danubia 2009 is designed for advanced students who have already completed a substantial part of a degree programme in business and/or economics and have sound previous knowledge in the course programme applied for. Danubia is open to students currently enrolled at one of the eight partner universities specified above. English proficiency is required.

Student Contribution & Coverage

Students will be asked to make a minor contribution towards the total cost of the programme, depending on their country of origin: Austria: EUR 500; Czech Republic, Croatia, Hungary, Slovakia: EUR 200; Serbia, Romania, Ukraine: EUR 100. The programme covers accommodation, breakfast, lunch (on teaching days), public transport and transfers between the cities, courses and materials as well as the Erste Group Seminar Programme. The journeys to Belgrade and from Vienna will be an individual responsibility and are to be paid for by the participants.

Credits for Successful Participation

All participating students will receive an official diploma. Under the European Credit Transfer System (ECTS), Danubia equals 4 ECTS Credits. Possibilities to obtain recognition for home university degree programmes exist in several countries.

Application and Admission

Application forms are available at the international affairs offices of all partner universities, and for download at <http://danubia.wu-wien.ac.at>. Students must submit their applications to the international affairs office at their home university no later than **10 April 2009** (except Vienna: **13 March 2009, 12.00 noon**).

Opening and Closing

The Erste Group Summer University Danubia 2009 will be officially opened in Belgrade on 28 June 2009. Erste Bank Serbia will host a kick-off party for the participating students.

The closing event with a diploma ceremony and party will be hosted by Erste Bank in Vienna on 29 July 2009

Erste Bank Contact

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Programme Organisation

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Programme coordinator: Kaan Taşlı
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To apply, and for all programme information and partner university contacts, please go to <http://danubia.wu-wien.ac.at>.

More Projects

The Danubia Summer University is just one expression of Erste Group's ongoing commitment to the economic and cultural development of Central and South East Europe. For more projects supporting arts and civil society in the region, go to <http://www.kontakt.erstegroup.net>

Erste Group Summer University Danubia 2009



<http://danubia.wu-wien.ac.at>





Andreas Treichl
CEO, Erste Group

2009 is without doubt one of the most difficult years for the global banking sector. We have not seen the entire dimensions of this unprecedented crisis yet. And even though times are tough, the sustainable investment in education and research must never be called into question. We are therefore glad to offer, for the ninth time in a row and in cooperation with the WU (University of Business Administration Vienna), Erste Group's Summer University Danubia. This year's itinerary is of a particular "dimension": Students will travel five destinations at the heart of Central Europe: Serbia, Croatia, Hungary, the Czech Republic and Austria.

Since its beginnings in the year 2001, Danubia has been a bold sign of support for a central-European "rapprochement". Every year 60 students from eight countries have the opportunity to exchange ideas with each other, with top academics from the WU and its partner universities, as well as with professionals from Erste Group. This is a unique chance for future business-leaders and decision-makers not only to learn about each other's lives, economies and societies, but also to tie contacts that will last a lifetime.

I am convinced that all participants will enjoy interesting and exciting weeks and that, at the same time, they will increase their knowledge and widen their horizons. It is these out-of-the-box thinkers and innovative young professionals who are urgently needed in today's business and banking world – not only in times of crises.

Andreas Treichl
CEO, Erste Group



Christoph Badelt
Rector

As the Rector of WU (Vienna University of Economics and Business), I am pleased to invite you to the Erste Group Summer University Danubia 2009. This joint venture between Erste Bank Group and WU has resulted in a programme that combines academic content of the highest level with practical cross-cultural experience. Participants from all eight countries within the Danubia network will be offered course modules focusing on human resource management and financial services. At the Summer University's five stations in Belgrade Zagreb, Budapest, Prague and Vienna, they will have a unique opportunity to reflect on the subject matter in direct relation to the economy of Central and Eastern Europe.

For many years, WU has viewed internationalisation as a key strategic priority in teaching and research, and our experience has shown that cross-national Summer Universities provide an exciting forum for the international exchange of knowledge and experience. And when a project is carried on the joint shoulders of a university and a company active in the education sector, then the conditions for fostering the practical communication of knowledge are improved yet further.

Erste Group and WU have put together an attractive and compact continuing education programme that will provide valuable stimuli for academic study and professional practice alike. We believe you will benefit from the programme greatly on a variety of levels. We are looking forward to welcoming you to the Erste Group Summer University Danubia.

Christoph Badelt
Rector

Itinerary Danubia 2009

28 June 2009 – 29 July 2009

Belgrade: 28 June–3 July 2009

Zagreb: 4–10 July 2009

Budapest: 11–16 July 2009

Prague: 17–22 July 2009

Vienna: 23–29 July 2009

Course Programme

The Erste Group Summer University Danubia 2009 offers students a choice of two programmes: Financial Services and Human Resource Management

Financial Services Course Modules

- Derivatives Pricing
- Credit Risk Management
- Financial Marketing
- Asset Management
- Development and Standards in the Austrian Banking Industry

Human Resource Management Resource Course Modules

- Motivation and Compensation
- Human Resource Management and Organizational Performance
- Cross-Cultural Management Skills
- Strategic Human Resource Management: HRM and the Organisation

The language of instruction is English.

Lectures and Excursions

The Erste Group subsidiaries will host a series of seminars and lectures to complement the course from the practitioners' point of view:

Belgrade: Erste Bank Serbia

Zagreb: Erste Bank Croatia

Budapest: Erste Bank Hungary

Prague: Česká spořitelna

Vienna: Erste Bank headquarters

The Erste Group Seminar Programme will include excursions to Erste Group subsidiaries, presentations, lectures and practical discussions with members of top management.